Resource Spotlight
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Memory Magic™ Program

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Memory Magic™ Program is an innovative, therapeutic program that combines trivia with reminiscence. This product was developed to provide an interesting and entertaining activity for people with memory problems. Memory Magic™ Program is a game that is played by an individual or a group of up to 20 people. An Activity Professional can engage a group for up to 60 minutes. Each player is given a game board with windows showing words that complete the phrases and shades that open and close (to cover the answers). The Activity Professional has a set of clue cards. Players participate by reading the clue cards out loud answering the questions, responding to hints, and taking part in discussions related to each question. The importance of winning and losing is minimized. The enjoyment of the game is from the act of playing, participating, socializing, and using fine and gross motor skills. Reminiscing is the goal.

Memory Magic™ Program was developed over a 4-year period with funding from the National Institute on Aging. It enables people with a broad range of cognitive levels to use their remaining abilities by focusing on continued use of everyday skills. The product was created using the Montessori principles of teaching which include the use of everyday materials, structure, demonstration, and self-correction, meaning that the activity gives clues to ensure successful engagement. Memory Magic™ Program promotes meaningful activity built on abilities that residents have, promoting success, and can be modified for differences in memory abilities. It also provides opportunities for players to work on motor skills when opening and closing shades. Another benefit is that through use of this activity, disruptive behavior is reduced.

Memory Magic™ Program consists of 10 game boards, 40 game cards packed 4 per game card (for a total of 16 games), 240 double-sided calling cards (15 for each game) with clues listed on the front and answers listed on the back, and a very thorough instruction sheet with tips for leaders.

Memory Magic™ Program is a well-designed product that can be used easily by staff and volunteers. It is versatile and a successful activity for people with memory problems that will get a lot of use. It is well constructed that will ensure use for many years.

Memory Magic™ Program is available from Creative Action for $399 plus $35 s/h. Sales from out of the U.S. will be calculated according to current market value of U.S. currency. Shipping and handling will be handled according to current market value of U.S. currency. Visa, Master Card and American Express are accepted.